

**George Dunn, Chief Executive of the Tenant Farmers Association (TFA)**



**George has worked tirelessly on behalf of tenant farmers for 25 years, fighting their corner and raising awareness of the issues they face.**

In the quarter of a century Belfast-born George has been chief executive of the TFA, he's promoted members' interests, in tandem with making a huge contribution to the landlord-tenant sector and agriculture more widely.

Though not from a farming background, George came to England in 1985 to study Economics and Agricultural Economics at the University of Nottingham, before completing a Masters at Reading University.

He had a spell working as an agricultural economist at MAFF, followed by three years at the Country Land and Business Association (CLA) as a rural economics adviser, before being recruited to the post of TFA chief executive in 1997.

He soon established himself as a key advocate for tenants' issues, as well as for farmers and the rural way of life.



**Martin Hanson, Head of Agriculture at HSBC UK**

**M**artin Hanson leads the HSBC Agricultural Business for the UK which consists of around 100 agricultural banking specialists across all regions of the nation.

Martin's Leadership experience started over 20 years ago and since then he has been at the forefront of Commercial, Corporate and Agricultural teams operating at Area, Regional and National levels

His agricultural experience stretches back even further having been a rural Relationship Manager in Yorkshire 25 years ago and members of the teams he has led ever since that time have worked with farming clients and the wider agricultural community.

He takes a real interest in the art of leadership and is a keen believer that culture, environment and long-term strategies are the keys to success.

Martin has said that 'Farming faces many challenges and opportunities in a post-Brexit world and a world where social attitudes to climate change and consumption are changing at a faster pace than ever, HSBC UK Agriculture will support farming customers through these changes with advice, signposting and where appropriate finance needed to work through the changes'.

Martin's hobbies include Rugby (watching now not playing), white water canoeing and SCUBA diving.



**Davina Fillingham, Associate Partner at Dee Atkinson & Harrison**



**D**avina joined Dee Atkinson & Harrison in 2019, she lives locally and is involved in all aspects of the Yorkshire farming community.

After graduating from the Royal Agricultural College, Cirencester with a B.Sc. (Hons) in Rural Land Management, Davina qualified as a Member of the Royal Institution of Chartered Surveyors and a Fellow of the Central Association of Agricultural Valuers in 2007 and joins us with 13 years' experience with a York-based firm of Chartered Surveyors, Auctioneers & Valuers.

In 2013 Davina was awarded a prestigious Nuffield Farming Scholarship during which she studied Precision Agriculture and has been an advocate for all things "Agri-Tech". She provides professional advice on a range of matters including Estate Management, Valuation, Agency and Agri-Business including the preparation of Grant Applications for farmers looking to adopt the latest technologies.

Davina is an RICS Registered Valuer and sits on the RICS Rural Board and the Future Farmers Management Board.



## Blair Wallace, Managing Director at The Land Management Partnership

**Blair runs the Land Management Partnership and offers a bespoke management service to a range of rural clients in and around Yorkshire.**

From a farming family in south west Scotland, Blair brings with him a practical understanding of the day to day running of rural enterprises together with his technical knowledge gained over the past seven years.

Blair is a Qualified Chartered Surveyor and Fellow of the Agricultural Valuers Association, and he has experience in advising a wide range of clients from private individuals to large institutions.

Although Yorkshire is now home for Blair, he still goes back to the family farm to help out at busy times.



**Peter Molyneux, Estate Director at The Nostell Estate**

**P**eter is immersed in farming and rural matters. He has been involved in agriculture his entire career, since attending Seale Hayne Agricultural College.

Peter started at The Nostell Estate in April 2020, previously a partner for 10 years at Armstrong Watson Accountants, heading up their Northallerton office.

Prior to this, he worked for 12 years as Senior Agricultural Manager for HSBC in York. Peter is currently a member of Council and a Trustee at the Yorkshire Agricultural Society.



### Philip Coles, Director for Rural Management at Savills

**Philip joined Savills at the Darlington office in 1977. In 1991 he moved to York to manage the office there He returned permanently to Darlington in 2004, where he is now head of office.**

Alongside managing the Darlington office, Philip works mainly in Yorkshire and County Durham, where he is involved with estate management for private clients as well as institutional clients, at both a strategic and hands on level.

Philip has a particular interest and experience in agricultural Landlord and Tenant relations, and as a current RICS Arbitrator, takes varied appointments for the resolution of agricultural disputes, usually relating to rent, notices and end of tenancy compensation.



**Simon Haley, Director at Carbon Metrics**



**Simon has a decade of consultancy experience, focused on strategic business appraisal and recommendations.**

He specialises in agricultural policy and rural development, also delivering training sessions for farmers and other professionals.

Simon builds out carbon management plans through data interpretation to achieve sustainable outcomes linked with financial analysis.



**Vicky Hudson, Livestock vet at LLM Farm Vets, and recently successful in securing a tenanted farm**

**V**ictoria is a new entrant tenant farmer and livestock vet. Originally from Yorkshire, she gained her first tenancy in Spring 2022, farming beef suckler cattle and pigs in Staffordshire.

Victoria undertook a Bioveterinary Science degree before completing her Veterinary degree in 2014. Since graduating she has worked in livestock practice in the UK and Australia.

In 2020 she began a joint appointment, working for both LLM Farm vets and Harper & Keele Vet School. She has a keen interest in dairy cattle health and has recently taken up the post of Chief Dairy Steward for the Great Yorkshire Show.

She aims to make her own suckler herd more efficient and sell boxed pork direct to the customer- marketing is proving to be quite a learning curve. Wherever she goes her black Collie cross Labrador, Lucy, isn't far behind and is proving occasionally useful as a cow dog!





**Mark Pearson, Senior Agricultural Manager at Oxbury Bank Plc**

**M**ark was born and raised on a farm with 600 acres of arable land and a 500 sow pig unit in East Yorkshire. He studied Agricultural Economics and Food Marketing at Newcastle University before spending seven years employed as a Livestock Marketing and Land Agent at County Auctions Ltd in Wooler, becoming a Qualified Fellow of the Institute of Auctioneers, Scotland.

When the livestock industry was devastated by Foot and Mouth disease in 2001, Mark's career changed track and he stepped into the world of agricultural banking. This fresh direction has seen him spend 12 years as Agricultural Manager for NatWest Bank, operating in the Peak District and Lancashire, and assisting farm businesses with dairy, beef, sheep and mixed arable enterprises, as well as diversification and tourism projects.

Following his time at NatWest, Mark spent eight years as Senior Agricultural Manager for HSBC, covering Lancashire and Cumbria, where he worked closely with intensive dairy, broiler, arable, horticulture and vegetable production businesses. Mark has been working at Oxbury Bank for four months, where his patch is the North West of England and South West Scotland.

