



COUNTDOWN IS ON TO THE 166TH GREAT YORKSHIRE SHOW

Brand new additions and returning favourites are set to make the 166th Great Yorkshire Show a really memorable occasion, with tickets selling fast ahead of the four-day celebration of farming, food and the countryside.

This year, the Show hosts five national breed shows, with Aberdeen Angus, Longhorn and Charolais cattle and Zwartbles and Kerry Hills in the sheep section.

A new Machinery Demonstration Ring will showcase cutting-edge machinery in action. New to the equine rings are Suffolk Punch, the handsome and heavy draught horses from that county which are always chesnut (traditional Suffolk spelling) in colour and are classified as a critically endangered breed by the Rare Breeds Survival Trust. For the first time, the Show also welcomes British Miniature horses, bred to resemble quality riding horses but standing only 87cm high.

The Show is elevating its digital platforms this year with a new GYS App – read more on page 3 – and a new YouTube series focussing on some of the exhibitors and contributors who make the Show the success it is today – more on page 6.

Rachel Coates, preparing for her first GYS as Show Director said: "I am thrilled to be heading into my first show which will feature traditional favourites as well as some new additions. The five national breed shows really reflects the prestige of the GYS. This is a show for everyone, connecting farming and countryside to the public and we are delighted to bring the four days to an even bigger audience with our new YouTube series and to make it more accessible with the GYS App."

Tickets are sold in advance only for the 166th Great Yorkshire Show which will be held from **Tuesday 8 July to Friday 11 July** on the Great Yorkshire Showground in Harrogate. To purchase tickets, visit greatyorkshireshow.co.uk

The Show attracts 140,000 visitors, and over 8,500 animals in pursuit of all-important prize rosettes. The industry's future will be showcased in a bigger and better Innovation Zone and explored by Future Farmers of Yorkshire at their Breakfast Meeting at the GYS Stage on Wednesday morning. The hugely popular Atkinson Action Horses will be the Main Ring attraction with a performance each day.

To mark the Presidency of Geoff Brown MBE, Chairman of Ripon Farm Services, two of the latest John Deere tractors will take up prime position on the President's Lawn, whilst it is a milestone first show, not just for our new Show Director, but for David Tite as YAS Society Manager.

Farmer tickets offer those working in the industry extra flexibility to access the Great Yorkshire Show. These tickets are discounted, available to use on any day of the Show and are available to purchase, subject to availability, online from greatyorkshireshow.co.uk/farmers and in person, at select farming outlets (see the website for details).

Free shuttle buses are operated by The Harrogate Bus Company every day of the Show. Buses run every 10 minutes from Harrogate Bus Station (next to the Railway Station) to the Showground's White Gate, starting at 7.30am. The last bus departs the Showground at 7pm.



ADVICE FOR MEMBERS

- Members of the Yorkshire Agricultural Society are welcome to attend the Great Yorkshire Show on all four days, there is no need to advise us on when you plan to visit.
- Remember that you **MUST** bring your membership card with you to gain free entry to the Show each day.**
- Bookings are now open for Members' Guests, however these are limited.
- Members' packs will be sent out in June and will include string badges (for entry into members' areas once inside the show) and car park pass (if applicable).
- Advanced Mobility offer a wheelchair and electric scooter hire service at the Show. Please visit: advanced-mobility.co.uk/collections/great-yorkshire-show-2025 or call 01274 297777.

MEMBERS' DINING

A range of dining facilities are on offer for Members at the Great Yorkshire Show, mainly at The Pavilions.

Members' Lawn:

8am – 6pm Coffee & snacks • Bar: 10am – 6pm

Wharfe Restaurant

Three course, waitress served lunch.

Tables can be pre-booked by calling CGC on 0113 287 6387.

Lunch: 2 sittings at 11.30am and 1.30pm

Full payment of £52.50 per person inc VAT will be required at the time of booking in order to secure your table.

Wharfe Room Coffee Shop and Bar: 8am – 6pm

Breakfast, hot drinks, hot food, salads and snacks:

Breakfast: 8am – 11.30am // Lunch: 11.30am – 3pm

Afternoon tea: 3pm – 6pm // Bar: 10am – 6pm

Aire Coffee Shop: 8am – 6pm

Breakfast, hot drinks, hot food, salads and snacks:

Breakfast: 8am – 11.30am // Lunch: 11.30am – 3pm

Afternoon tea: 3pm – 6pm

Members Ringside (far end of Main Ring): 8am – 6pm

Breakfast, hot drinks, hot food, salads and snacks:

Breakfast: 8am – 11.30am // Lunch: 11.30am – 3pm

Afternoon tea: 3pm – 6pm // Bar: 10am – 6pm

NEW PROTOCOL FOR GOLD CREST BADGE HOLDERS

The Yorkshire Agricultural Society is reviewing the protocol around its gold YAS-crest badges as part of a security audit and in preparation for new legal requirements for event organisers.

As such, existing Gold Crest Badge holders who attend the 166th Great Yorkshire Show will be asked to supply their contact details, excluding 2025 Stewards who will need to wear their Stewards' Badge to gain entry.

Upon entry to the Show, Gold Crest Badge holders will receive a form inside a stamped addressed envelope for filling in their details and returning to the Yorkshire Agricultural Society before the end of 2025.

Currently, Gold Crest Badge holders are entitled to visit the Great Yorkshire Show free of charge and this will apply at the 2025 Show, however, due to new forthcoming legislation, the Society will be reviewing this for the 2026 Great Yorkshire Show onwards.

The Society respectfully requests that Gold Crest Badge holders are appreciative of the reasons for this review, which is necessary to ensure compliance with our legal requirements as a responsible event organiser.

NEW: Limited edition YAS ladies' brooches and men's ties will be on sale for GYS Stewards and YAS Members at £15 and available to buy from RAC reception.



SOCIETY SPOTLIGHT AT THE SHOW

The Great Yorkshire Show is a fantastic opportunity to get a first-hand look at how the Yorkshire Agricultural Society supports and promotes farming – and there are lots of events and showcases at the 166th Show.

Our Farming Networks – each of which support the industry in different ways – will be active at the Show. The **Innovation Zone** is masterminded by the Farmer Scientist Network and it will be bigger and better this year featuring three talks daily and showcasing the latest agricultural research and smart tech. Live displays of 18 varieties of cover and catch crops will help explain income opportunities through sustainable farming and don't miss the return of the Soil Doctor, a drop-in clinic where you can get a sample of soil from your farm analysed to assess the health of your soil. Winners of the **GYS Innovation Awards** are announced here on Tuesday at 2.30pm.

Our Women In Farming Network will be holding its **Summer Social at the Innovation Zone on Thursday at 4pm** where the role of women in supporting the wellbeing of their families and communities will be celebrated.

Women In Farming is an initiative of our Yorkshire Rural Support Network which is one of four partners to have jointly secured £150,000 from the Defra Farmer Welfare Fund to deliver health and wellbeing support to farmers. At the Show, another of these partners, the Field Nurse charity, will be offering **free health checks** to farmers from their trailer near Brown Gate, where their Farming Stronger for Longer campaign will also be highlighted.

An ever-popular highlight is the Future Farmers of Yorkshire's **GYS Breakfast Meeting**. It is the perfect way to start your visit to the Show from 7.45am on Wednesday at the Ariat GYS Stage, with a hot sandwich and networking. An industry panel will explore ways of making farm business profitable amid a period of change.

Following the success of our recent **Navigating the Budget** roadshow, this event will be repeated at the Ariat GYS Stage on Friday, 8am to 10am. This will be an opportunity to hear guidance and advice from an accountant, land agent, solicitor and succession planner, thanks to the support of BHP Accountants, Savills, Saviour Associates and Wrigleys Solicitors.

As part of our Education work to inform new generations about farming, food and the countryside, we host the **Discovery Zone** where there will be hands-on activities for children and a display of blooming vegetable boxes from the finalists of our annual **School Veg Box growing competition**. The competition finale is a joyous occasion at the Garden Show marquee on Wednesday at 1pm.

The latest cohort of younger farmers taking our **Goodall Agri-Development Pathway**, to develop their business confidence, skills and networks, will be touring the Show, while an alumnus of the Pathway, Jodi Shadforth, Secretary of the Wensleydale Longwool Sheep Breeders' Association, is the driving force behind a new exhibition at the Show. Wensleydale Sheep: A Handcrafted History has been part funded by a YAS grant and can be seen in the former Poultry and Pigeons building next to the Ariat GYS Stage.

We also take the opportunity of the Show to celebrate worthy individuals within the agricultural community with a **series of Awards**, from Long Service and Best Students in Agriculture awards, to Outstanding Contribution, special YAS Awards from stewards and supporters, the John Boddy Award for woodland management and the Tye Trophy, in recognition of commercial farms across the North of England that are enhancing the environment and conservation.

For more details about activities for farmers at the Show, visit greatyorkshireshow.co.uk/farmers

Tuesday 8 July to Friday 11 July 2025

IMPORTANT: Please bring with you both your membership card(s) and your string badge in order to gain entry to the Show. There is no need to prebook tickets. Members have access on all four days.

GREAT YORKSHIRE SHOW TIMETABLES 2025

TUESDAY 8

MAIN RING (G5)	
8am	Ridden Hunters (Novices)
Followed by	Ridden Hunter Champ
Followed by	Ridden Hunter (Weights)
Followed by	Ridden Hunter Champ
1pm	Forever Tenors
Followed by	The Yorkshire Volunteers Band
Followed by	Show Jumping - The William Hanson Stakes
3pm	Atkinson Action Horses
3.30pm	Heavy Horse Singles
4.25pm	Forever Tenors
Followed by	The Yorkshire Volunteers Band
Followed by	Show Jumping – Badsworth Stakes Accumulator
TOPSPEC WHITE ROSE RING (I7)	
8am	Ridden Coloured Horses (HOYS)
2.05pm	Open Working Hunters (HOYS)
3.45pm	Novice Working Hunters
Followed by	Championship
RIDINGS RING (I7)	
8am	Cleveland Bays
10.30am	Clydesdales
Followed by	Shires
3.15pm	Irish Draught - Breeding
CATTLE RINGS (G7)	
9.30am	Native Beef Breed classes (Top & Bottom Rings)
1pm	Commercial Cattle classes (Bottom Rings)
PIG RINGS (E7)	
8.30am	Traditional Pig Breed Classes
3pm	People's Choice Competition
SHEEP RINGS (D8)	
9am	MV Accredited & Non MV Sheep Breed Classes
9am	Wool Fleece Classes
GOAT RING (E7)	
8am-9am	Demonstration of machine and hand milking in the Goat building
1pm	Judging of Goatlings & Kids
OTHER COMPETITIONS	
9.30am	Wool Fleece Competition
9.30am	Judging of Beagles – Doghounds
Followed by	Junior Handler – Beagles
9.30am	Judging of Harriers – Doghounds
Followed by	Junior Handler – Harriers
10.30am	Garden Show Competitions
10.30am	Cheese & Dairy Competition
2.15pm	Judging of Beagles – Bitchhounds
2.15pm	Judging of Harriers – Bitchhounds
3.45pm	YAS Awards
Followed by	RABI/YAS Outstanding Contribution to Yorkshire Agriculture Award
DEMONSTRATIONS AND EVENTS	
12pm	Demonstration Judging of Beagles

EVERY DAY EVENTS

- Art Show (D3) - Demos each day
- Cheese & Dairy Display & Stage (D4)
- Cookery Demos (C6 & D4)
- Countryside Arena (D5)
- Countryside Voices Stage (D6)
- Fashion Show (F2)
- Flowers and Horticulture (B3)
- Forestry and Woodland (D2)
- GYS Stage (F2) - Farming celeb talks
- Hives and Honey display (B4)
- Horse Shoeing demos (F2)
- Machinery Demo Ring (C7)
- Sheepdog Trials (B5)
- Sheep Shearing (C8)
- Sheep Show (G2):
- Woodcarving, Wood Sculpture and Wood Art - displays and demos - Woodcraft Marquee (E3)
- Wrought Ironwork (F2)

WEDNESDAY 9

MAIN RING (G5)	
8am	Ring A: Irish Draught Ridden
Followed by	Ring A: Ladies Side-Saddle (HOYS)
8am	Ring B: Small Ridden Hunter (HOYS)
Followed by	Ring B: Riding Horses (HOYS)
10.50am	Scurry – Small Ponies
11.20am	Forever Tenors
Followed by	The Yorkshire Volunteers Band
Followed by	Show Jumping - International Stairway Competition
1.25pm	Heavy Horse Pairs
2.20pm	Scurry – Large Ponies
2.50pm	Atkinson Action Horses
3.20pm	Best Soldier Presentation
3.35pm	Forever Tenors
Followed by	Yorkshire Volunteers Band (Build and Walk Show Jumping Class 4)
Followed by	Show Jumping – The Rudding Park Great Yorkshire Championship
TOPSPEC WHITE ROSE RING (I7)	
8am	Ring A: Hunter Breeding & Hunter Youngstock
Followed by	Riding Pony Breeding & Youngstock
8am	Ring B: Veterans
Followed by	Sport Horse Breeding
1.30pm	Ridden Cobs HOYS
Followed by	Championship
3.20pm	Ridden Maxi Cob HOYS
4.15pm	Retrained Racehorse
RIDINGS RING (I7)	
8am	Coloured Youngstock
10.20am	Shetlands
12.30pm	Donkeys
1.30pm	Shetlands (Miniature)
3.40pm	Exmoors
4.15pm	Dartmoors
CATTLE RINGS (G7)	
9.30am	Continental Beef Breed classes (Top & Bottom Rings)
9.30am	Dairy Breed classes (Bottom Rings)
PIG RINGS (E7)	
8.30am	Modern Pig Breed Classes
1pm	BPA Pig of the Year Qualifier
Followed by	BPA Pig of the Year Final
SHEEP RINGS (D8)	
9am	MV Accredited & Non MV Sheep Breed Classes
GOAT RING (E7)	
8am	1st inspection of Milking Goats
Followed by	Milking in the former Goat ring
11am	Second inspection of the Milking Goats by the judge
Followed by	Parade of prize winners & Best in Show
3pm	People's Choice Comp
OTHER COMPETITIONS	
9.30am	Judging of Foxhounds – Doghounds
11am	Tye Trophy Awards
2pm	Judging of Foxhounds – Young Handlers
2.15pm	Judging of Foxhounds – Bitchhounds
4.45pm	John Boddy Award (D3)

Information is correct at time of going to print but may be subject to change due to circumstances beyond the Society's control.

THURSDAY 10

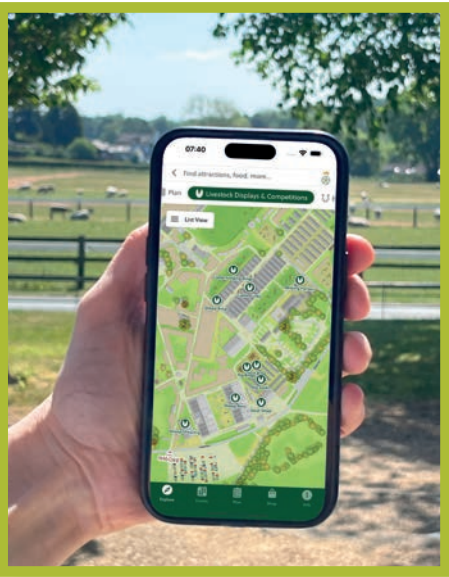
MAIN RING (G5)	
8am	Ring A: Highlands
Ring B: New Forest	
Followed by	Connemara
Ring C: Welsh A fb Welsh B	
Ring D: Welsh C fb Welsh D	
10.45am	Forever Tenors
Followed by	The Yorkshire Volunteers Band
Followed by	Show Jumping – The Yorkshire Dales Ice Cream
Great Yorkshire Junior Championship	
12.05pm	Heavy Horse Teams
1pm	Price In-Hand Championship
1.50pm	Cattle Parade & Final
Judging of Blythewood Dairy Pairs	
2.35pm	Atkinson Action Horses
3.05pm	Forever Tenors
Followed by	The Yorkshire Volunteers Band
Followed by	Show Jumping – Ripon Select Foods
Cock O' North Championship	
TOPSPEC WHITE ROSE RING (I7)	
8am	Ridden Mountain & Moorland Small Breeds HOYS
Welsh A Welsh B	
Small Breed Championship	
Followed by	Ridden Mountain & Moorland Large Breeds HOYS
Followed by	New Forest Connemara
not before	Highland Welsh C
9.45am	Welsh D Fell Dales
Large Breed Championship	
Overall Championship	
Followed by	
RIDINGS RINGS (I7)	
8am	Fells
10am	Dales
2pm	Mountain & Moorland
First Ridden HOYS	
Followed by	Mountain & Moorland
Lead Rein HOYS	
Mountain & Moorland	
Mini Championship	
CATTLE RINGS (G7)	
9.30am	Beef Junior Champ
Followed by	Supreme Beef Champ
Followed by	Beef Interbreed Junior
Group of 4	
Beef Interbreed Senior	
Group of 4	
9.30am	Dairy Young Handlers
Followed by	Dairy Maiden Heifer Champ
Followed by	Dairy Preliminary Judging of Blythewood
Followed by	Dairy Interbreed Group of 5
Dairy Exhibitor Bred Pairs	
Followed by	Dairy Junior Champ
Followed by	Dairy Exhibitor Bred Champ
Dairy Supreme Champ	
Followed by	Cattle Parade & Final
1.45pm	judging of Blythewood Dairy Pairs (Main Ring)
PIG RINGS (E7)	
9am	Young Stock Handler Comp
11am	Supreme Championship
2pm	BPA Pig of the Year Final
Followed by	BPA Young Pig of the Year
Qualifier	
SHEEP RINGS (D8)	
9.30am	Commercial Female Champ
10.30am	MV Supreme Champ
Followed by	Non MV Supreme Champ
Overall Supreme Champ	
Overall Groups Champ	
Young Handlers MV & Non MV	
2pm	
GOAT RING (E7)	
8am	1st inspec of Milking Goats
Followed by	Milking in the former Goat ring
11am	Second inspection of the Milking Goats by the judge
Followed by	Parade of prize winners
3pm	Novice Goat Handler Comp
OTHER COMPETITIONS	
9am	Horseshoeing & Demos
10am	Working Terriers
3.30pm	Student Awards
Followed by	Long Service Awards & Live Competitions

FRIDAY 11

MAIN RING (G5)	
8am	Ring A: Intermediate Show Horse (HOYS)
Followed by	Intermediate Show Hunter (HOYS) Championship
Ring B: Trad Cobs - Ridden (TGCA)	
Followed by	Ridden Rescue Horses
10.45am	Ridden Heavy Horses (HOYS)
11.30am	Forever Tenors
Followed by	The Yorkshire Volunteers Band
Followed by	Show Jumping – The Great Yorkshire Challenge
1.30pm	Heavy Horse Turnout Championship
2.15pm	Grand Cattle Parade & Final
Judging of Blythewood Beef Pairs	
3pm	Atkinson Action Horses
3.30pm	Hound Display
3.55pm	Scurry Championship
4.40pm	President's Handover with The Yorkshire Volunteers Band
The Pony Club Games	
5pm	Closing Ceremony – The Yorkshire Volunteers Band
5.50pm	
TOPSPEC WHITE ROSE RING (I7)	
9.30am	Show Jumping Class 8 – Senior Newcomer 1.10m – First Round
Show Jumping Class 9 – Senior 1.10m Open	
not before	Show Jumping Class 10 – Senior Foxhunter 1.20m – First Round
10am	
not before	
12.30pm	
RIDINGS RINGS (I7)	
8am	British Miniature Horses
10am	Traditional Cobs (TGCA)
11.15am	Rescue Equine Class (In hand)
2.30pm	Suffolk Punch
CATTLE RINGS (G7)	
9.30am	Beef Young Handlers
9.30am	Dairy National Young Farmers Competitions
9.30am	Beef Preliminary Judging of Blythewood Beef Pairs
Beef Breed Pairs Champ	
Beef Breed Groups Champ	
People's Choice Comp (Bottom Rings)	
Followed by	Cattle Parade & Final
11am	judging of Blythewood Beef Pairs
2pm	
PIG RINGS (E7)	
9am	Butcher's Pig
Followed by	Young Pig Interbreed Champ
Followed by	Interbreed Pig Pair Classes
Followed by	Interbreed Pig Group Classes
Followed by	Champion of Champions
SHEEP RINGS (D8)	
9am	Open Pair of Ewe Lambs (MV & Non MV)
Followed by	Open Pair of Ewe Lambs – Championship
Followed by	Open Pair of Tup Lambs (MV & Non MV)
Followed by	Open Pair of Tup Lambs – Championship
Overall Pair of Lambs – Open Championship	
Pairs (MV & Non Acc.)	
Championship	
Overall Pairs Championship	
1.30pm	Wool on the Hoof (MV & Non Acc.)
GOAT RING (E7)	
8am	Demonstration of machine and hand milking in the Goat building
10am	Yorkshire Dairy Goats
judging of Goatlings & Kids	
Best in show (Pig Ring)	
Followed by	Display of Pygmy Goats
2.30pm	
OTHER COMPETITIONS	
9.30am	Pigeons
10.30am	Bloodhounds & Draghounds

NEW FOR 2025 – GREAT YORKSHIRE SHOW APP

FREE DIGITAL SHOW MAP & PLAN YOUR DAY



We're excited to announce the new Great Yorkshire Show App is available now on the App Store and Google Play!

Download the app today!

Designed to help you get the most out of your visit, the app makes it easier than ever to enjoy everything the Show has to offer.

With the GYS App, you can:

- Navigate the Showground with our interactive map, including directions.
- Explore trade stands & shopping areas to discover exhibitors and products.
- Plan your day with full event timetables.

The app uses GPS during the Show, so make sure you have downloaded it before your visit.

Download on the App Store



GET IT ON Google Play



A full set of timetables is available in the GYS Souvenir Programme which can now be pre-ordered from greatyorkshire.co.uk or by calling 01423 541222.

They will also be available to purchase at the Show from Information Booths around the Showground.

WITH GRATEFUL THANKS TO OUR SHOW SPONSORS

ABP York
Ariat
Arla/ASDA
Milk Partnership

ASDA

Bartlett & Co
Cat Plant Group
CO-OP

Darcy Family

Dawnay Estates

Dovecote Park

Farmers Guardian

Geo Agriculture

HACS Construction Ltd

Harrogate

International Festival

Hopkinsons Estate Agents

IFF

Commercial Beef
GYS Stage

Dairy Interbreed Competition,
Holstein Cattle, Supreme
Championship Dairy Animal

Beef Catalogue, Blythewood Pairs,
Cattle Parade, Cattle Rings,
Livestock Schedule, Sheep Area,
Sheep Shearing, Supreme Beef

Pig of the Year

Mini Mountain & Moorland Lead Rein

Coaches for Schools -
Countryside Days & GYS

Small Hunter,
Intermediate Show Hunter,
Intermediate Show Riding Type
The Poles for the Pole Climbing
Championship

Aberdeen Angus, Hereford
and Young Beef Handlers

Beef Shorthorn, Pigs Young Handlers,
Dairy Young Handlers

Members Area and
Ridden Hunter Championship
Control Tower
The Yorkshire Volunteers Band

Sign Boards

Cheese and Dairy Show
Judges Packs

Johnston Racing

Krone UK

McCormick's Solicitors

McDonald's

Mrs Lofthouse

Novonesis

OnPath Energy

Parry Land and Property

Ripon Select Foods

Rudding Park Ltd

Rufford's

Country Lifestyle

Seaways Services

The Pettmans

TopSpec

Vertu Motors plc

Wensleydale Creamery

WM Morrison

Supermarkets plc

Yorkshire Dales

Ice Cream

Yorkshire Water

Retraining of the Racehorse Class

Future Farmers Breakfast Meeting

Bandstand

Coaches for Schools - GYS

Hunter Youngstock

The Cheddar Section of the
Cheese & Dairy Show

GYS Map

Riding Horse Class

Cock O' The North Championship
and The Great Yorkshire Challenge

Great Yorkshire Championship
Big Screen

Channel Island Milk,
Pasteurised Whole Milk
and Raw Whole Milk

Heavy Horse Turnouts –
Singles and Pairs and
Parade of Heavy Horse Turnouts

White Rose Ring

Car Park Labels

Cheese and Dairy Show

GYS Programme

British Charolais,
Hampshire Down and
Great Yorkshire Junior Championship

Hall 2 Foyer, Toilets
and Water Stations

Tuesday 8 July to Friday 11 July 2025

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Tuesday 8 July



Wednesday 9 July



Thursday 10 July



Friday 11 July

FAMOUS FACES HELP HIGHLIGHT FARMING'S STORY

A cast of well-known faces is heading to the Great Yorkshire Show – and will help to take the agricultural message to a wider audience than ever before as the Show grows its digital presence.

Bridging the gap between farming and the general public, TV presenters Helen Skelton and Matt Baker MBE, Rob and Dave Nicholson, of Cannon Hall Farm (which hosts Channel 5's Springtime on the Farm series), and popular Peter Wright of Channel 5's The Yorkshire Vet will appear on the Ariat GYS Stage in a series of chat shows hosted by TV presenter Christine Talbot.

For the first time, the Fashion Show will also be held on the Ariat GYS Stage – expect a famous face or two to appear alongside professional models. Farming YouTuber and TikTok star Joe Seels will be on the catwalk every day, with BBC Radio York's Breakfast presenter Georgey Spanswick joining him for Tuesday's fashion show.

The Ariat GYS Stage timetable will stay the same each day, with the celebrity chats shows at 11am and 3pm each day, and the Fashion Show at 1pm every day.

Tuesday sees a welcome return to the Show for Helen Skelton who appeared for the first time last year. Helen, who grew up on a farm, recently became a regular host of the BBC's flagship daytime show Morning Live. She has appeared on Channel 5's Dan & Helen's Pennine Adventure where she explored the countryside and took on a series of local activities, and hosted Channel 5's On The Farm.

Wednesday will welcome back Rob and Dave Nicholson of Cannon Hall Farm and Thursday sees the ever-popular Matt Baker MBE make his latest guest visit to the Show. Known to millions for presenting on both Countryfile and the One Show, Matt talks about his background in farming at home in Durham as part of his chats.

Friday will see the return of Peter Wright from Channel 5's The Yorkshire Vet, another guest who is always very popular with visitors.

The Great Yorkshire Show's new YouTube series Great Yorkshire Show: Behind the Scenes sees Joe Seels team up with TV presenters Christine Talbot, Jon Mitchell and Duncan Wood as they meet farmers and exhibitors preparing for, and competing in, the Show. Don't miss a round up of all the action from each day on the Great Yorkshire Show's YouTube channel each evening.

This will run after the Main Ring livestream which already attracts an average of 10,000 viewers on the Great Yorkshire Show YouTube channel each day of the Show, with people tuning in from around the world - including Australia, Germany, and Japan.

You can subscribe to the Great Yorkshire Show YouTube channel at: youtube.com/user/GreatYorkshireShow



SUPPORT AMID FARM CONFIDENCE AND WELLBEING CONCERNS

Thank you to all of our Members who took the time to respond to our first ever Farming Outlook survey to assess farm business confidence and wellbeing.

Some 400 responses were received and we will be looking at the support that the Yorkshire Agricultural Society provides to the farming community as a result.

According to the findings, almost two in every three farmers (65%) fear for the future viability of their business. Among the most cited challenges for farm businesses were increasing costs, profitability, tax changes, succession, unsupportive policies and declining support payments.

Whilst there is still work to do to tackle the mental health taboo, encouragingly, 72% of farmers said they would be confident seeking support if their wellbeing was not good, and the survey did highlight where farmers saw opportunities for their businesses.

Among the most commonly stated biggest opportunities were strong beef and lamb prices, renewable energy, diversification, input of the next generation and direct selling.

Allister Nixon, Yorkshire Agricultural Society CEO said: "The findings of our survey clearly show that it is vital that the Yorkshire Agricultural Society continues to develop its programme of support to ensure it remains relevant and impactful during these times.

"It is clear from the survey that the Society has an important role to play in helping farmers to navigate uncertainty, see opportunities, foster community spirit, provide networks that connect those working in the industry and encourage the next generation.

"We should be proud of our British farmers and the quality of their produce. We want farming to thrive and so as we review our year-round programme of activities, we will be using this feedback to guide the support that we offer."

The survey was carried out after the Spring Statement in recognition of growing concerns for farm businesses following announcements about the closure of the Sustainable Farming incentive and changes to inheritance tax.

PACKED PROGRAMME OF ACTIVITIES

Our programme of activities to support and promote farming has recently seen 300 farmers attend four **Navigating the Budget** events to get guidance on practical actions they can take to ensure the viability of their businesses in light of the Autumn Budget announcements.

We held **first aid training** for farmers at Birchwood Farm, Ripley in May, with more than 40 farm businesses having now benefited from this and our mental health awareness training over the last year.

Twelve younger farmers are developing their business skills on the Society's **Goodall Agri-Development Pathway**, now in its second year, and head to Heck Foods this month (June) to take leadership skills training. Applications are now open for 2026 at yas.co.uk.

Our ever-popular **Countryside Days** was held earlier in June, welcoming thousands of schoolchildren to the Showground for two-days of educational workshops about all things farming, food and the countryside.



Meanwhile, our **Yorkshire Rural Support Network** has welcomed two new faces to drive forward health and wellbeing support for farmers. Calderdale sheep farmer Jill Gray is the network's new Chair and Laura Copeland is the network's new Coordinator.

If you would like to know more about our work or would like to get involved, come and speak to the team during the summer show season when we will have a stand at Driffeld Show (16 July), Kilnsey Show (26 August) and Masham Sheep Fair (27-28 September).

SPOTLIGHT – TYE TROPHY

The Tye Trophy is a prestigious award presented at the Great Yorkshire Show to celebrate great examples of commercial farms where conservation and environmental improvements are being delivered.

Our award highlights farmers who excel as food producers and as responsible guardians of the countryside. It is judged across the North of England producing seven county winners. The overall winner is entered into the national Silver Lapwing Award.

Here, we share the story of 2024 overall winners, Claire and Simon Bainbridge of Northumberland:

A conventional farming model has been switched to organic at Bainbridge Farms’ 1,650 acres at Donkin Rigg. The purchase of a neighbouring farm provided extra capacity to produce all the forage to feed the farm’s 200 suckler cows, 1,100 breeding ewes and 24,000 organic laying hens.

Its organic beef and lamb is sold by Waitrose, its eggs in supermarkets, farm shops, delis and delivery box schemes and honey from 25 beehives at a local farm shop.

To produces animals that thrive in the uplands, pedigree Aberdeen Angus cattle and Hereford bulls see their breeding criss-crossed to produce the Black Baldy, while mules are bred from Swaledale ewes and Blue Faced Leicester tups.



Some 14km of hedgerows act as nature corridors and wind breaks for livestock, whilst 180 acres of pasture is left ungrazed over summer for forage to flourish before cattle move on to graze over winter – part of a wider field-scale rotational grazing approach.

In other fields, pasture is sown with brassicas for winter feed then sown with a protein-rich whole crop that is under-sown with clover and herbal leys. This rotation produces forage, improves soil, reduces run-off, captures carbon and promotes wildflowers for pollinators.

A 50-acre upland bog acts a precious carbon sink and, in total, over 10 per cent of the farm is left to nature, with wildlife thriving, including owls, woodpeckers, oystercatchers, curlews, lapwings, cuckoos and freshwater crayfish.

Nomination are invited for the 2026 Tye Trophy.
Please contact us by emailing tyetrophy@yas.co.uk



UPCOMING EVENTS AT THE GREAT YORKSHIRE EVENTS CENTRE

JUNE			
Fri 13 – Sun 15	Decorative Antiques and Art Fair	The Pavilions	info@cooperevents.com
JULY			
Tues 8 – Fri 11	Great Yorkshire Show	Showground	greatyorkshireshow.co.uk
AUGUST			
Sun 1 – Mon 2	Motability Scheme Live, Harrogate	The Halls	events@mo.co.uk
Sun 10	Harrogate Toy and Train Collectors Fair	The Pavilions	info@dalesmandiecast.co.uk
Sat 16	Harrogate Vintage Auctions	The Halls	machinery@cheffins.co.uk
Sat 16 – Sun 17	Rock, Gem and Bead Show	The Pavilions	info@rockngem.co.uk
SEPTEMBER			
Sat 13 – Sun 14	Harrogate Health and Healing Festival	The Pavilions	01423 873259
Sat 27	Yorkshire Baby Show	The Pavilions	hello@yorkshirebabyshow.co.uk

Note: The information is correct at time of publication. Please check with the organisers to verify details prior to planning your visit. Thank you.

YORKSHIRE AGRICULTURAL SOCIETY

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